

Reaching New Audiences







Day 1: Monday 8 October 2007

9.00 - 10.00am

ICMM Executive Meeting

Venue: FSH

10.30am - 1:30pm

HARBOUR TOUR (including lunch on board)

Delegates will get spectacular views of the Grand Harbour and majestic fortifications surrounding the city and Cottonera. Departure point is the jetty in front of Fortina Hotel. In case of inclement weather, delegates will be transported to Valletta from where they will board the boat.

2.00 - 2.30pm

Registration at the Mediterranean Conference Centre

2.30 - 3.15pm

Afternoon tea

3.15 - 3.30 pm

Opening Remarks: ICMM President

Morten Hahn Pedersen

Venue: MCC

3.30 - 3.40pm

Welcome Address: Dr Francis Zammit Dimech LL.D., MP

Minister for Culture and Tourism, Malta

Venue: MCC

3.40 - 4.00pm

Introduction to Heritage Malta

Dr Mario Tabone, Chairman, Heritage Malta

Venue: MCC

4.00 - 4.45pm

"Times Ahead: Leisure and Tourism" Keynote Address

Ken Robinson, Principal Consultant on Tourism, UK

Venue: MCC

4.45 - 5.00pm

Discussion

Venue: MCC

7.30 - 9.30pm

Congress Reception and visit of the Malta Maritime Museum

Transport will be available between the official hotels and the Malta Maritime Museum and back

Day 2: Tuesday 9th October 2007

9.00 - 10.30am

SESSION 1: "Museums and Communities"

Venue: MCC

Chair: Stephen Riley, Executive, ICMM

9.00 - 9.40am

A Future for Maritime Museums

Keynote Address

Sir Neil Cossons, UK

9.40 - 10.00am

Developing the Malta Maritime Museum

Antonio-Espinosa Rodriguez, Consultant, Heritage Malta

10.00 - 10.20am

The Falkland Island Experience

Leona Roberts, Falklands Island Museum

10.20 - 10.30am

Discussion

10.30 - 11.00am

Morning Tea

11.00am - 12.30pm

SESSION 2: "Reinventing Maritime Museums"

Venue: MCC

Chair: Elvira Mata I Enrich, ICMM Executive

11.00 - 11.30am

Maritime Exhibitions in the Wake of Re-branding

Daniel Finamore, Peabody Essex Museum, USA

11.30 - 11.55 am

National Waterfront Museum Wales

Dr David Jenkins, National Waterfront Museum, Wales

11.55 - 12.20pm

Amsterdam Experience

Willem Bijleveld, Scheepvaartmuseum, Netherlands

12.20 - 12.30pm

Discussion

12.30 - 2.00pm

Lunch

Venue: MCC

2.00 - 4.05pm

SESSION 3: Naval Dockyards Society

Venue: MCC

Chair: Professor Roger Knight, Greenwich Maritime Institute

2.00 - 2.45pm

To Serve the Fleet in Distant Waters:

The Georgian Royal Navy's Overseas Bases

Jonathan Coad, archaeologist and architectural historian, UK

2.45 - 3.25pm

The Royal Dockyard in Malta and the Mediterranean:

Strategy, Economics and Politics

Henry Frendo, Professor of Modern History

at the University of Malta

3.25 - 3.35pm

Discussion

3.35 - 4.05pm

Afternoon Tea

4.05 - 5.20pm

PARALLEL SESSION:

Continued Naval Dockyards Society Delegates

4.05 - 4.45pm

The Royal Navy and Malta before 1798

Dr David Davies, naval historian, Chairman Naval

Dockyards Society

4.45 - 5.20pm

Beyond the Capacity of a small island: A Review of the Brief Outline complied by W.A. Griffith on H.M. Naval

Establishments in Malta

Dr Simon Mercieca, Director of the Mediterranean Institute

at the University of Malta

4.00 - 5.30pm

ICMM AGM

Venue: MCC

5.30pm

ICMM Executive Meeting

Venue: MCC

5.30-7.00pm

Optional: Screening of James Craig Sails Again

Recently released documentary on the recovery and restoration of the Australian 19th Century barque James Craig. Presented

by Sydney Heritage Fleet

Venue: MCC

Evening Free

Day 3: Wednesday 10th October 2007

9.00 – 10.30am SESSION 4

"Getting the Message Across"

Venue: MCC

Chair: Larry Robbins, ICMM Executive

9.00 - 9.30am

International co-operation on Maritime Heritage in the Baltic Sea Region: Reaching audiences outside the museum Harald Hamre, Director, Sjofartsmuseum, Stavanger, Norway

9.30 - 9.55am

Media

Bill Richards, Media Manager ANMM, Sydney, Australia

9.55 - 10.20 am

The Expiry Date of an 18th Century Tool

Frits Loomeijer, Maritime Museum, Rotterdam, Netherlands

10.20 - 10.30am

Discussion

10.30 - 11.00am

Morning Tea

11.00am – 12.30pm

SESSION 5

New Technologies: Keeping Up

Venue: MCC

Chair: Paula Johnson, ICMM Executive

11.00 – 11.30am

A Cultural Heritage Digital Library for Maritime Studies

Paul O'Pecko, Director, G.W. Blunt White Library, Mystic

Seaport, USA

11.30am - 11.50am

On-line Exhibits and Events

Peter Neill, Director, World Ocean Observatory, USA

11.50 – 12.15pm

New Technology & the Galata Museo del Mare

Dr Pierangelo Campodonico, Istituzione Musei del mare I

Della Navigazione. Genova, Italy

12.15 - 12.30pm

Discussion

12.30 - 2.00 pm

Lunch: own arrangements

2.00 - 5.00pm

Excursion

Half-day excursion "Heritage in Stone" tour: Transport will leave from in front of the MCC at 2pm

Evening Free

Day 4: Thursday 11th October 2007

9.00am - 11.30am

Workshops

Two workshops will be held at the Malta Maritime Museum, and the other at the Inquisitor's Palace – both within walking distance of each other.

1. Sponsorship

Venue: MMM

Convenor, Stephen Riley, National Maritime Museum, Greenwich

2. Travelling Exhibitions

Venue: MMM

Convenor, Hélène Tromparent-de Seynes, musée national de la Marine

3. Ship Preservation

Venue: IP

Convenor, Alan Edenborough, Sydney Heritage Fleet

11.30 – 12.15pm

WORKSHOPS Plenary Session

Venue: MMM

Chair: Tony Tibbles, ICMM Executive

12.30 - 2.00pm

Lunch

Venue: IP

A stand-up lunch will be held at the Inquisitor's Palace

2.00 – 4.00pm SHORT PAPERS

Venue: MMM

Chair: Frits Loomeijer, ICMM Executive

2.00 - 2.10pm

Paper 1: Report on Alexandria's UNESCO Workshop

Mary-Louise Williams, Vice-President ICMM

2.10 - 2.20pm

Paper 2: Maritime Museum of Hong Kong

Stephen Davies, Hong Kong Maritime Museum

2.20 - 2.30pm

Paper 3: ICOM Report

ICOM/ICMM Report Harry de Bles

2.30 - 2.40pm

Paper 4: La Casa Della Batana

Dragana Lucija Ratkovic, Museum Manager, Casa della Batana eco

2.40 -2.50pm

Paper 5: Setting a New Course for the Mariners' Museum USA

Lyles Forbes, Mariners' Museum USA

2.50 - 3.00pm

Paper 6: Australian Register of Historic Vessels

Alan Edenborough, Sydney Heritage Fleet

3.00 - 3.10pm

Paper 7: European Union Project: EU InterregIIIC

MarMuCommerce

Dr Ann Coats, University of Portsmouth,

Naval Dockyards Society

3.10 - 3.20pm

Paper 8: SS Great Britain

Matthew Tanner MBE, Director, SS Great Britain Trust

3.20 - 3.30pm

Paper 9: Glasgow Re-imagines its Museum of Transport

Michael R Harrison, Museum of Transport, Glasgow

3.30 - 4.00 pm

Afternoon Tea

4.00 - 4.10pm

Paper 10: New developments at the Danish Maritime

Museum in Elsenore

Kare Lauring

4.10 - 4.20pm

Paper 11

4.20 - 4.30pm

Paper 12

4..30pm

Closing Remarks

President, ICMM

8.30pm

Congress Dinner

Venue: MCC

Transport will be provided between the hotel and venue

Day 5: Friday 12th October 2007

Full Day Optional Excursion to Gozo.

Social Programme for Accompanying Partners

Monday 8th October

Morning - Harbour cruise.

Evening – Welcome Reception at the Malta Maritime Museum.

Tuesday 9th October

Valletta half day tour - visiting the main attraction that Malta's capital city has to offer. Lunch not included.

Rest of afternoon free.

Wednesday 10th October

Morning Free. Afternoon – Heritage in Stone Excursion (together with all registered delegates).

Thursday 11th October

Rabat and Mdina Tour – Visiting the old historic city of Mdina and the mysterious St. Paul's Catacombs in Rabat. Lunch included.

Friday 12th October

Gozo Tour.

FSH: Fortina Hotel

MCC: Mediterranean Conference Centre

MMM: Malta Maritime Museum IQ: Inquisitor's Palace

Summary of Main Papers

Day 1

Welcome Address

Dr Francis Zammit Dimech

Introduction to Heritage Malta

Dr Mario Tabone, Chairman, Heritage Malta

Keynote Address:

Maritime Exhibitions in the Wake of Rebranding
Keynote Address: Ken Robinson Chair, The Tourism Society
Think Tank and the Visitor Attractions Forum, UK

Tourism is the world's fastest growing industry. Competition between destinations is ever more competitive. Visitors stay less time and their activities are often superficial and commercialised. There is increasing competition between leisure activities to gain customers' attention, time and money. How can maritime heritage ensure it is at the heart of visitors' experiences in the future?

Day 2

SESSION 1: "Museums and Communities"

Paper 1: A Future for Maritime Museums

Keynote Address: Sir Neil Cossons, UK

Mankind's encounter with the sea is one of the great stories of history; it is a narrative of extraordinary power and global significance. Is it telling the primary purpose of maritime museums and if so are they up to it? In his address Neil Cossons looks at issues of identity, audiences and public perception, of objects and the stories they tell. In short, when is a maritime museum not a maritime museum and does it matter anyway?

Paper 2: Developing the Malta Maritime Museum

Antonio-Espinosa Rodriguez, Consultant, Heritage Malta

Paper 3: The Falkland Island Experience

Leona Roberts, Falklands Island Museum

In the 25 years since the Falklands war the Islands have developed rapidly, with the establishment of a deep sea fishery, a booming tourist industry and the prospect of offshore oil exploration dramatically changing the traditional lifestyle. The past, present and future of the Islands has been dependent upon the sea but now many of the most fascinating aspects of the Falklands' maritime history are in danger of disappearing. The Falkland Islands Museum & National Trust (FIM&NT) is a small organisation with a full-time staff of just three, supplemented by helpers in the tourist-filled summer months. The Trust receives a small subvention from the FI Government, but is severely limited in what it is able to achieve in terms of protection or conservation work. This presentation touches on aspects of the maritime tradition of the Falklands and the efforts of the FIM&NT to promote an appreciation of the Islands' history and encourage the protection of a distinctive and fragile heritage. The Trust's hopes for the future – for relocation, development and the further involvement of community - are also covered.

Day 2

SESSION 2: "Reinventing Maritime Museums"

Paper 1: Maritime Exhibitions in the Wake of Rebranding Dan Finamore, Peabody Essex Museum

Following the merger of two museums in 1992 and a dramatic expansion in 2003, the Peabody Essex Museum has been engaged in a radical redefinition of its approach to the visitor experience, including a museum-wide reinterpretation of the collections and the development of novel exhibition strategies. As a museum of "Art and Culture," maritime exhibition planning is moving in new directions, incorporating a range of options that had not been considered appropriate under our earlier definition of the collection. This presentation will explore some of those exhibitions that are currently being planned and the opportunities for audience engagement they afford within the context of its "re-invention."

Paper 2: National Waterfront Museums, Wales Dr David Jenkins, National Waterfront Museum, Wales

This is a "follow-on" paper from the one presented at Piran in 2002, in which Dr Jenkins outlined plans for the new National Waterfront Museum at Swansea. The museum, which looks at the industrial, maritime, transport and social impacts of the Industrial Revolution in Wales, opened in October 2005 (as noted in ICMM News). It has hitherto proved exceptionally popular with the vast majority of our visitors, totalling over 400,000 to date. The paper will look at the process that brought the museum into being and also the results of the subsequent visitor research and profiling that has been undertaken on the museum's behalf.

Paper 3: Amsterdam Experience

Willem Bijleveld, Scheepvaartmuseum, Netherlands In Willem Bijeveld's contribution, he will describe the \$53 million renewal programme of the Amsterdam Museum, the restoration of the monument (including roofing the court yard), the new presentation concept and the interesting experience of the selection the exhibition designers.

Day 2

SESSION 3: Naval Dockyards Society

Paper 1: To Serve the Fleet in Distant Waters: The Georgian Navy's Overseas Bases".

Jonathan Coad, Archaeologist & architectural historian, UK 'To serve the Fleet in distant waters: the Georgian Royal Navy's overseas bases.' This paper will look at the rationale behind the establishment, operation and growth of the overseas dockyards and at their surviving architecture.

Paper 2: The Royal Dockyard in Malta and the Mediterranean: Strategy, Economics and Politics

Henry Frendo, Professor of Modern History at the University

'The Royal Dockyard in Malta and the Mediterranean: Strategy, Economics and Politics'. This paper would contribute to the 'intangible' heritage of the role in society and politics played by the dockyard, during the 1930s especially, which should bear some further exploration in a national, regional and imperial/ colonial context.

Paper 3: The Royal Navy and Malta before 1798

David Davies Naval historian, Chairman Naval Dockyards

'In locating the origins of an Anglo-Maltese relationship, there are many dates that suggest themselves' - Henry Frendo

This paper will suggest that the last quarter of the seventeenth century was crucial in the development of that relationship. For the first time (and the only time before the nineteenth century) Malta became the main operating base for British warships in the Mediterranean when Admiral Sir John Narbrough's fleet used it in 1675-6. Although the strategic circumstances that brought Narbrough's fleet there were short-lived, this proved to be an interesting and important experiment which will be re-evaluated in detail. The reign of King James II also saw significant developments in Anglo-Maltese naval relations. James's desire to reintegrate England into the mainstream of European Catholicism, and his personal interest in the chivalric orders, undoubtedly underpinned the two important visits to Malta during his reign by squadrons commanded by Captain Henry Killigrew and, most significantly, by Henry, Duke of Grafton, the king's nephew and the Vice-Admiral of England. Detailed accounts of these visits survive, and are drawn on in this paper. Although James's attempts to establish a closer relationship with Malta were ultimately stymied by the 'Glorious Revolution' of 1688, British warships continued frequently to visit the islands throughout the eighteenth century. There would thus have been an ongoing awareness of Malta's strategic potential, even if the precedent established by Narbrough's fleet would not be repeated for over 125 years.

Paper 4: Beyond the Capacity of a Small Island: A Review of the Brief Outline compiled by W. A. Griffith on H.M. Naval Establishments in Malta.

Dr Simon Mercieca Director of the Mediterranean Institute at the University of Malta

This paper will analyse and reproduce W. A. Griffith's report to the Admiralty: 'A Brief Outline of the Foundation and Detachments of H.M. Naval Establishments at Malta', delivered in May 1917. It offers a comprehensive development and transition of the Knights Hospitallers' Arsenal into an Admiralty Naval establishment during the nineteenth century. Griffith gives interesting historical details of the relationship between the dockyards and the surrounding urban landscape

Day 3

SESSION 4: "Getting the Message Across"

Paper 1: International co-operation on maritime heritage in the Baltic Sea region: Reaching audiences outside the museum

Harald Hamre, Director, Sjofartsmuseum, Norway

The Working Group on Coastal Culture and Maritime Heritage was established in 1997 by Baltic culture ministers. It has members from all Baltic countries plus Norway. Most countries have two representatives, one from the national board of antiquities and one from a maritime museum. Nine maritime museums from nine countries are represented in the group.

The working group initiated the first Baltic Sea Cultural Heritage Forum under the title: "Common Sea – Common Culture?". The group has produced a poster exhibition on "Baltic Lights". The 12 posters focuses on possibilities for new use of closed lighthouse stations. The exhibition was spread in 500 copies all over the region. A new, similar exhibition on "Baltic Harbours" will be launched in September this year.

The paper will give a presentation of this co-operation and discuss how to reach audiences outside the museum doors. Audience could be much more than just the people paying entrance fee for our museum exhibitions.

Paper 2: Media

Bill Richards, Media Manager, Australian National Maritime Museum, Australia

Museums make news, and no museum can afford to overlook this important fact. Most museum news that finds its way into the media is positive, flattering and more valuable than paid advertising. Looking back over a lifetime in the media and museums, Bill Richards considers what makes a news story and how you get it into the media. He takes a quick look at the present head-on clash between the so-called 'old media' and 'new media', and tries to figure what it means for museums. Finally he proposes that museums are themselves a branch of the media, and they could take a leaf from the other media's book.

Paper 3: The Expiry Date of an 18th Century Tool

Frits Loomeijer, Maritime Museum, Netherlands

How long ago is it you saw a maritime historical exhibition which really surprised you? Something you never experienced before? Difficult to say? Perhaps that has to do with your age, your professional experience. Perhaps we have to raise the question: what is the expiry date of the exhibition as the main museological tool for reaching people? A phenomenon which originates in the 18th century. Which industry can rely on a primary tool for over two and a half centuries?

Frits Loomeijer strongly believes in the three classic museum missions:

* collecting/preserving * researching * presenting

But, how do we present that past? If we ourselves are not engaged with our own products, how do we expect our visitors to be? Maritime history not only needs to be translated to non maritime visitors. It needs a transcription. We need to tell more stories, other stories. Stories which are connected to the maritime world, but which are not necessarily connected to our objects.

We need other tools and many of us are using them. Film, digital exhibitions, games, Second Life. Nothing new in this. But, these tools and products are regarded as secondary to the 'real thing': the exhibition of our objects. That has to change. Not only in our minds but also in the minds of our subsidisers and sponsors and all stakeholders.

Day 3

SESSION 5: "Getting the Message Across"

Paper 1: A Cultural Heritage Digital Library for Maritime Studies

Paul J. O'Pecko, Vice President for Collections and Research, Mystic Seaport

The digitization of Maritime Collections is important but it is the interface between the digital collections and the virtual user that provides the purpose and motivation for the digitization of our collections. It is as important and really the greater challenge that we meet for maximum access and utilization by the virtual community.

The project Mystic Seaport proposes is part of that transformative process from the traditional web interface to the next generation, a dynamic and user/interactive web. As we have learned from past digital projects, our virtual users valued and used our materials in ways that we could not envision. Therefore our highest service to our users is to first digitize our Collections and then let the material 'out there' for fair use in ways that individual communities and users can assign values and purposes. By leveraging social software capabilities our interactive site will allow users to:

- Easily find and view Collection items and related metadata
- Review items and add important descriptive data
- Tag the items with open-source tag types
- Add the object image and metadata to their own sites
- Repurpose the material, but maintain link/connection to original site.

- Participate in maritime heritage community activities including:
- Publish in/edit for refereed online journal
- Add to repository of "grey" literature
- Share curricula
- Communicate through topical discussion lists

Paper 2: The Atlantic Memory

Peter Neill, Director, World Ocean Observatory

Presentation will introduce three initiatives, developed by the World Ocean Observatory, that provide efficient, cooperative programs and strategies for maritime museums to include a) an exhibit, curated by Anne Witty -- Mile Down: The History of Oceanography -- accessible and deliverable via the Internet for installation (at any time, in any physical space, supplemented by the museum's collections); b) Atlantic Memory: The Cod Connection, a thematic linkage of museum, historical sites, and related interpretive and educational content, demonstrating global historical connections and suggesting a cooperative programme development and marketing opportunity; and c) The On-Line Ocean, a kiosk system that enables on-site access by museum visitors to the W2O web-based place of exchange of ocean information, services, curricula, and other on-line resources, indeed a connection to an international ocean constituency. These examples of programme expansion through technological efficiency (with others to follow) will be available to ICMM members at no cost beyond on-site installation.

Paper 3: New Technology and the Galata Museo del Mare

Pierangelo Campodonico

In the last few years Maritime Museums have changed a lot. Today visitors want to know the history of the sea with excitement and sensation, not just to look for art works, objects and models. To achieve this goal, curators have great support from new technologies. The use of new technologies, though, needs to be suited to each situation, as well as be sustainable. It is important for curators to double check every single system that will be implemented in the museum, not only for the specialist but also for the inexperienced visitors. The system has to be simple and efficient, with a guarantee of duration and use. At the same time it must be realistic. Visitors will "act" and change the situation, not just see or look at it. Curators have to be very careful in the use of new technologies: it's not just a matter of adding new computers or more video games. The curator has to find the right subject and the correct context for each museum in order to engage visitors.



ICMM Speaker Biographies

Willem Bijleveld

Willem Bijleveld studied astrophysics from the University of Leiden, writing his PhD thesis on Groups and Clusters of Galaxies; Radio and X-ray studies. He has been Director General of the National Maritime Museum of Amsterdam since 1997. Prior to this he was Programme Director for the Omniversum Space Theatre at The Hague and General Manager of Madame Tussaud's in Amsterdam.

He is Treasurer for De Amsterdamsche Kring, a board member for Het Amsterdamsche Fonds, Chairman Nederlands Jeugd Strijkorkest, Treasurer of the Concerto d'Amsterdam. He holds advisorships with the Mondriaan Foundation in Amsterdam, the Society Hudson 400, the University Museum Utrecht and the Amsterdam Arts Coalition. His hobbies include playing the violin and sailing.

Pierangelo Campodonico

Pierangelo Campodonico was born in Genova in 1958, the son of a sailor. He studied as a naval officer. In 1985 he received a degree in History from Università of Genova, and in 1988 he became Curator of the Maritime Museum in Genova. He has curated many exhibitions on the subject of maritime history. In 1996 he designed and planned the Padiglione del Mare e della Navigazione, the brand new showroom of the maritime museum. In 1998 he was scientific curator of the Padiglione Italia at the Expò of Lisbon. From 2000 he was in charge of the coordination for the design of the Galata Museo del Mare, the new maritime museum of the city of Genova, designed by architect Guillermo Vazquez Consuegra. Since 2005 he was appointed Director of the Istituzione Musei del Mare e della Navigazione, besides being the Curator of the Galata Museo del Mare. He is also in charge of the Maritime Collections of Genoa. Specialising in museology and maritime history, he is the author of several books including

Marineria Genovese and Andrea Doria, a biography of Emperor Charles V's Genoese admiral.

Jonathan Coad

Jonathan Coad is an archaeologist and architectural historian who has worked for the Royal Commission on Historic Monuments and English Heritage for much of his career. He has a lifetime of experience of studying historic buildings around the world and an unparalleled collection of slides. His key books are J G Coad, The Royal Dockyards 1690-1850 (RCHM/Scolar Press, Aldershot, 1989) and J Coad, The Portsmouth Block Mills, (English Heritage, Swindon, 2005).

Sir Neil Cossons

Sir Neil Cossons has spent most of his career in museums and was Director successively of the Ironbridge Gorge Museum; the National Maritime Museum, Greenwich and the Science Museum, London. From 2000 to July 2007 he was Chairman of English Heritage, the UK Government's principal advisor on the historic environment of England.

David Davies

Dr David Davies is an independent historian, and the Chairman of the Naval Dockyards Society. He is the author of Gentlemen and Tarpaulins: The Officers and Men of the Restoration Navy (1991), has written extensively on 17th and 18th century naval history, and is currently writing a book on Pepys's Navy: The Ships, Men and Organisation, 1649-89. Formerly Deputy Headmaster of one of Britain's largest independent schools. Now an independent historian and writer; also Research Officer for the Forum of Independent Day Schools. Chairman of the Naval Dockyards Society, sometime Councillor of the Navy Records Society.

Author of the book Gentlemen and Tarpaulins: The Officers and Men of the Restoration Navy, and of two forthcoming books on aspects of the late seventeenth-century navy. Contributor to many other volumes, eg the Oxford Dictionary of National Biography, The Oxford Encyclopedia of Maritime History, The Oxford History of the Royal Navy, and the recently published British Admirals of the Napoleonic Wars

Antonio-Espinosa Rodriguez

Antonio-Espinosa Rodriguez was born in 1949. He was educated at St Albert the Great College, Valletta, the University of Malta and as an external student of the University of London. Holds an Honours and Masters Degrees in History of Art. Joined the Malta Government Museums Department in 1976. In 1988 was appointed Assistant Curator of Fine Arts and subsequently promoted to Curator of Fine Arts. In November 1988 was given the task to create and establish the Malta Maritime Museum (inaugurated in 1992) at Vittoriosa. Has served as Curator of the Malta Maritime Museum and the National Museum of Fine Arts. In 2003 was detailed by Government to the Agency Heritage Malta and served in the post of Manager of Collections and Conservation. Currently holds the post of Consultant at Heritage Malta. He is part time lecturer and examiner in History of Art at the University of Malta. Since 1988 has been a member of the Eceutive Council of the Association of Mediterranean Maritime Museums (AMMM).

Daniel Finamore

Daniel Finamore is the Russell W. Knight Curator of Maritime Art and History at the Peabody Essex Museum in Salem, Massachusetts, where he has organised more than a dozen major exhibitions.

Professor Henry Frendo

Professor Henry Frendo has been Professor of Modern History at the University of Malta since 1992, and is co-editor of the Journal of Maltese Studies and Vice-President of the University of Malta's History Society. He has focused on national identity within imperialism, nationalism, decolonization and post-colonialism.

Harald Hamre

Harald Hamre was born in 1952. He is an Associate Professor in History, Keeper of Stavanger Maritime Museum, Norway, Chairman of the Working Group on Coastal Culture and Maritime Heritage in the Baltic Sea Region and a member of the ICMM Executive Council.

David Jenkins

David Jenkins has worked at the National Museum of Wales since 1982 and is currently Senior Curator of the National Waterfront Museum, Swansea. He gained a joint honours degree in history and Welsh history at U.C.W. Aberystwyth in 1978 and subsequently undertook three years' research work in the Welsh history department; he was awarded a Ph.D. in 1985. Though born in Oswestry and brought up some forty miles from the sea in rural Montgomeryshire (where his maternal ancestors have farmed for at least four centuries), he is also descended from a long line of Ceredigion seamen and still retains numerous close links with his late father's native village of Aber-porth. Welsh is his first language.

He has written widely on aspects of Welsh maritime and transport history. He broadcasts frequently on radio and television, most recently in the second series of BBC Wales' Fishlock's Sea Stories. He is a member of the UK Maritime Curators' Group, the International Congress of Maritime Museums, the National Historic Ships Committee and the British Commission for Maritime History. In 2006, he was appointed an Honorary Research Fellow in the School of Humanities in the University of Wales, Swansea. He also serves as a vice-president of the World Ship Society, and as a co-editor of the journal Cymru a'r Môr/Maritime Wales. However, his interests in the shipping world are not solely historical. He maintains close connections with numerous remaining shipping interests in Wales and has served as secretary to the Cardiff & Bristol Channel Incorporated Shipowners' Association since 1989.

Frits Robert Loomeijer

Frits Robert Loomeijer is a maritime historian who has been managing director of the Maritime Museum Rotterdam (MMR) since January 1st 2006. He was formerly the head of collections MMR(2003), curator shipbuilding Netherlands Maritime Museum Amsterdam (1999), director Fisheries Museum/Institute for Dutch Sea Fisheries at Vlaardingen (1990), free-lance historian and a journalist/text writer (1978).

Simon Mercieca

Dr Simon Mercieca holds the post of Director of the Mediterranean Institute at the University of Malta and lectures at the History Department of the University. He has participated in a number of international conferences. In 1990 Simon Mercieca graduated with a BA in History and Maltese and a year later he obtained his BA (Hons.) degree in History. After further postgraduate study, in 2002 he defended his thesis at the University of Paris, Sorbonne, entitled Community Life in the Central Mediterranean: A Socio-Demographic Study of the Maltese Harbour Towns, Bormla 1586-1815, where he obtained his doctorate cum laude. He currently

occupies the post of Director of the Mediterranean Institute at the University of Malta. He is a researcher on Historical Demography within the History Department and lectures there on historical demographic subjects. He is Coordinator of the Contemporary Mediterranean Study course and Mediterranean Studies in the Faculty of Arts in the University of Malta and was President of the Koperattiva Kulturali Universitarja (KKU) (University Cultural Cooperative Association) that provides cultural services on Campus and elsewhere. Amongst these activities are exhibitions, theatre, opera, music, books, radio, television and multimedia productions. Dr. Mercieca is also the Malta expert on the Framework Programme 6 (FP6) for culture and society (Priority 7). He has given papers at many Mediterranean conferences and published a number of academic papers in local and international journals.

Peter Neill

Peter Neill is founder and director of The World Ocean Observatory (www.thew2o.net). He is the former director of the South Street Seaport Museum, New York, and past president of both the Council of American Maritime Museums and the International Congress of Maritime Museums.

Paul O'Pecko

Paul O'Pecko is the Vice President for Collections and Research and the Director of the G.W. Blunt White Library. Paul has been at the Museum since 1984 and currently oversees the staff and collections that make up the Collections Research Center and the Library. The CRC and the Library house the art, objects, photos, film, manuscripts, books, charts and maps, etc. Together these facilities deal with all aspects of research and business relating to all the aforementioned collections.

Bill Richards

Bill Richards BA, Dip Journ, Dip Pub Admin went to school in Brisbane, Australia, and graduated from the University of Queensland. He trained in journalism on The Courier-Mail, Brisbane, and worked on The Sun, London. He joined the staff of The National Trust, Sydney, where he became Deputy Director. He is now Manager, Media and Communications at the Australian National Maritime Museum, Sydney.

Leona Roberts

Leona Roberts joined the Falkland Islands Museum & National Trust in 2002 as museum manager. She does not have a museum background but came to the position through the management route (having trained as a journalist for the local newspaper - Penguin News - and later worked for the Government Printing Office). However, as the museum does not have a curator and no other members of the small team have museum training or experience,

Leona has spent the last five years trying to learn just some of the huge range of skills involved in filling this very varied position. Thirty-five year old Leona was born in Chile, but has lived in the Falkland Islands for most of her life and has no intention of leaving any time soon.

Ken Robinson

Ken Robinson is Chair of the UK Visitor Attractions Forum and Chair of the Tourism Society Think Tank. He is an advisor on Tourism; strategic planning, development and optimising the economic and social benefits of tourism. He specialises in the analysis, development planning, management and marketing of visitor attractions and related tourism facilities; including work on over thirty maritime heritage projects. Author of reports and planning and strategy documents on contemporary tourism and leisure issues and futures, and on visitor attractions. Principal author of the first Visitor Attractions Strategy for England, "Action for Attractions", published in November 2000. Adviser to the UN International Trade Centre on national and destination tourism strategy development. Commissioned by VisitBritain and DCMS to produce a national strategy for optimising the tourism benefits of the London 2012 Olympic and Paralympic Games. Appointed C.B.E. in 1997 for Services to Tourism.

Workshop Convenors

Alan Edenbourgh

Alan Edenbourgh has more than 35 years involvement with Australia's Sydney Heritage Fleet and, particularly, with the 1874 barque James Craig which he discovered and salvaged from remote southern Tasmania. He now works as a specialist consultant to the Fleet and is also editor of the Fleet's quarterly magazine Australian Sea Heritage.

Stephen Riley

Stephen Riley was until recently, July 2007, Director of Maritime Heritage at the National Maritime Museum, Greenwich. He was Project Director 1998-2000 for the £27million NMM Neptune Court Redevelopment Project and has had experience in fund raising for NMM projects.

Hélène Tromparent-de Seynes

Hélène Tromparent-de Seynes has been a history curator at the musée national de la Marine in Paris since 2000. After an international exhibition presenting the treasures of the musée national de la Marine collections (Quebec and USA, 2000-2002) and Jules Verne and the Sea, presented in Paris and Montreal in 2005, she is currently a member of the curatorial team of The Laperouse Mystery, a great exhibition on the voyage of Laperouse due to open in Paris in March 2008.